

CAMEK FOODSERVICE EQUIPMENT

A Trading Name of Floatdene Systems Limited (FSL)



Company Profile

Camek FoodService Equipment is the international catering and cooking equipment division of Floatdene Systems Limited (FSL), a well-established and financially robust company founded in 1997. Operating under the trusted FSL group structure, Camek provides high-quality foodservice equipment solutions to customers and partners worldwide.

FSL has a long and proven history of delivering reliable services to major global corporations, including Roche, Ericsson, Xerox, SABMiller, BT, Asahi and AB InBev. This track record reflects strong governance, financial stability, and a commitment to long-term partnerships.

What We Do

Camek FoodService Equipment specialises in the supply of professional catering and cooking equipment for commercial kitchens across a wide range of sectors. We work closely with manufacturers, distributors, and end-users to deliver equipment solutions that are practical, compliant, and built for real-world performance. Our international reach allows us to support projects across multiple regions while maintaining the flexibility to adapt to local standards, regulations, and operating conditions.

Why Work With Camek

- Backed by Floatdene Systems Limited, an established company founded in 1997
- Trusted supplier and partner to multinational organisations
- Well-funded, reliable, and professionally governed
- International experience with local market understanding
- Relationship-driven, long-term approach to business
- Focused on credibility, delivery, and value — not short-term sales

Sales Leadership

Mike McAuley – Sales Director

Camek FoodService Equipment is led commercially by Mike McAuley, a Catering Equipment Sales Specialist with more than 40 years of international industry experience.

For over four decades, Mike has built a reputation based on expertise, integrity, and enduring client relationships. His career spans Europe, the Middle East, Asia, and Africa, supporting independent operators, large distributors, and multinational hospitality and foodservice groups.

Industry Experience

Mike has represented and worked with leading international manufacturers and organisations, including:

- Dorian Drake International (UK)

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- Nelson Commercial Kitchens (UK)
- Mono Bakery Equipment (UK)
- Foodserv Solutions (South Africa)
- Durban Catering Equipment (South Africa)
- McAuley Catering Equipment (South Africa)

His sector experience includes hotels and resorts, restaurant chains and QSR brands, contract caterers, healthcare and education, and food production and processing facilities.

A Consultative, Relationship-Driven Approach

Mike is known for a consultative sales style built around solving problems rather than simply selling equipment. Clients value his honest advice, strong technical knowledge, and calm, professional approach to complex projects. His global experience enables him to understand regulatory environments, supply-chain realities, and cultural expectations — ensuring solutions that work in practice, not just in theory.

Still Passionate After 40 Years

Despite decades in the industry, Mike remains deeply engaged with emerging technologies, evolving kitchen design trends, and efficiency-driven equipment solutions. His ongoing commitment ensures that Camek customers and partners benefit from both experience and forward-thinking insight.

A Trusted Partner

Camek FoodService Equipment combines the financial strength and credibility of Floatdene Systems Limited with decades of hands-on industry expertise. For suppliers and customers alike, Camek represents a dependable, knowledgeable, and long-term partner in the global foodservice equipment market.